

# david zachry

THE SHORT STORY I'm the Director of Technology for a digital agency in Memphis called Wunderman Thompson. In addition to team and project management, I am still hands on with design and development as well as some digital marketing. Thank you for taking the time to look over my resume and I look forward to connecting with you soon.

#### **EDUCATION**

BFA in Graphic Design from the University of Memphis.

#### **PASTLIVES**

## **Rutland Group**

**Art Director** Spring 1999 - Spring 2001

#### **Health Communications**

Art Director Spring 2001 - Fall 2002

#### Freelance

Graphic Designer Fall 2002 - Spring 2003

## **Physiotherapy Associates**

Designer/Developer Spring 2003 - Winter 2004

#### **Deluge Studios**

Designer/Developer Winter 2004 - Spring 2008

#### inferno

Interactive Manager Spring 2008 – Winter 2018

#### Wunderman Thompson

Spring 2019 - current

# Director of Technology

# CONTACT

davezachry@gmail.com 901-389-0120

# 20 YEARS EXPERIENCE IN

- Graphic design for print, web, identity, and video
- Project scoping, estimating, and management
- Teammanagement and client relations
- Web development front-end and back-end
- Web planning sitemaps, wireframes, etc...
- Digital marketing strategy and execution

#### A LITTLE MORE

I've worked in a variety work environments.

Everything from a small web design shop to creative agencies to corporate in-house to freelancing. I've had the benefit of working on a wide range of projects for print, web, identity, digital marketing, and video. Over the years, I've gained critical project management skills which enable me to easily establish scope, timeline, and budget for projects. I also enjoy leading teams during projects by keeping them motivated and engaged in the process.