

david zachry

THE SHORT STORY I'm the Interactive Manager for a creative agency in Downtown Memphis called *inferno*. In addition to team and project management, I am still hands on with design and development as well as digital marketing. Thank you for taking the time to look over my resume and I look forward to connecting with you soon.

EDUCATION

BFA in Graphic Design from the University of Memphis.

PAST LIVES

Rutland Group

Art Director Spring 1999 - Spring 2001

Health Communications

Art Director Spring 2001 - Fall 2002

Freelance

Graphic Designer Fall 2002 - Spring 2003

Physiotherapy Associates

Designer/Developer Spring 2003 - Winter 2004

Deluge Studios

Designer/Developer Winter 2004 - Spring 2008

inferno

Interactive Manager & Designer/Developer Spring 2008 – Present

18 YEARS EXPERIENCE IN

- Graphic design for print, web, identity, and video
- Project scoping, estimating, and management
- Team management and client relations
- Web development frontend and backend
- Web planning sitemaps, wireframes, etc...
- Digital marketing strategy and execution

A LITTLE MORE

I've worked in a variety work environments.

Everything from a small web design shop to creative agencies to corporate in-house to freelancing. I've had the benefit of working on a wide range of projects for print, web, identity, digital marketing, and video. Over the years, I've gained critical project management skills which enable me to easily establish scope, timeline, and budget for projects. I also enjoy leading teams during projects by keeping them motivated and engaged in the process.

CONTACT

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